



LOUISIANA entertainment

"Electronic Arts, the largest video game software publisher in the United States, with headquarters in Redwood City, Calif., **opened a testing center in Baton Rouge** after Louisiana introduced a 20 percent tax credit in 2005" - *Backstage Magazine* October 2008

"Benjamin Button' was truly a labor of love, and I am humbled by the nomination. **On behalf of the producers, cast and crew, I'd like to thank the Academy, Paramount Pictures, Warner Bros. and most of all the city of New Orleans, who gave birth to 'Benjamin.'**" - David Fincher, Director at 2009 Oscar Award Nominations upon receiving 13 nominations

"In less than 3 years, Shreveport has passed Austin as a film hotbed" - *Austin American Statesman*, May 18 2008

"Google has hired a New Orleans-based digital media startup, New Digital Media Group, to help make a national commercial" - *New Orleans City Business* December 16 2008

"From what I was told to expect, I pulled up looking for a dirt road and a McDonald's, and it was nothing like that. **For our purposes, it is as easy to shoot here (Louisiana) as it would be on the backlot of Universal.**" - Jerry Jacobs, Producer of Disaster Movie in *New York Times*, May 20 2008

"Our kids love it (New Orleans) here. They love the school and their friends here...their favorite thing to do is go down there. **But for all of us, we just come here and we feel at home.**" - Angelina Jolie, Actress

"In a city (Shreveport) of this size, the economic impact of these film projects is felt by everyone. There is zero degrees of separation, and when you are looking at \$200 million to \$300 million in spending, it becomes very tangible." - Michael Moorhead, Manager of StageWorks in *New York Times*, May 20 2008

"A dilapidated warehouse in the Lower Garden District of New Orleans is quietly being transformed into a \$32 million independent film studio. Second Line Stages began construction of the 90,000-square-foot complex." - *Times Picayune* February 2 2009

"The **opening of Seven Arts Louisiana at Esplanade** will reduce our production and post-production costs on our upcoming movies significantly and the value of the tax credits granted to Seven Arts will finance our production, distribution, and capital costs." - Peter Hoffman, CEO of Seven Arts

"**Multi-Platinum producer/engineer/mixer Dave Fortman and partner/artist development executive Gene Joanen** have opened a new, second recording studio for their company, Balance Productions, located in Mandeville, La" - *Mix Magazine Online* October 2008

"Wearing his L.S.U. hat, Mr. White walked around a business on the outskirts of town (Shreveport) that has grown to 12,000 square feet from 2,000 square feet. **'Eighty percent of that growth is from the movie business.'**" - Jason White, Owner of Foam It in *New York Times*, May 20 2008

The logo features a vertical pink bar to the left of the text. The word "LOUISIANA" is in a light teal, all-caps, sans-serif font. Below it, the word "entertainment" is in a white, lowercase, serif font.

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"The local motion picture studio mechanics union, which includes **grips, prop specialists, electricians and others in Louisiana...has seen its membership soar from 165 members in 2002 to 760 today**" - Phil LoCicero, President Local 478 in *USA Today* July 16 2008

"**The Prop Depot, which sells props for movie and theater productions, is set to open Saturday in Gonzales.** Johnson says he got the idea for the business last year when he was working as a graphic designer for the TV movie *The Librarian: The Curse of the Judas Chalice*." - *10/12 Corridor Magazine* online, January 20 2009

"I'm sure I will (return to Baton Rouge) at some point...I just feel like there are so many movies being made here, I wouldn't want to come back and do something generic. I'd want to do something very specific to Louisiana" - Steven Soderbergh, Director in *225 magazine*

"Offhollywood South in Baton Rouge...will offer advanced end-to-end motion picture production and post-production services, backed by expertise in the latest digital technology offerings." - *Broadcast Newsroom* January 27 2009

"**Baton Rouge video game company set to introduce first Xbox title**" - *BR Business Report* December 2008

"Baton Rouge video game developer Yatec LLC has released its second title, a brain teaser called I.Q. Identity Quest. **After less than a week, the game is already ranked No. 1 among brain teaser games on Big Fish Games' portal,** which distributes more games worldwide than any other online site." - *The Advocate* April 4 2008

"**This was a very good experience for us.** I have shot in other places and it looks beautiful, but it was too painful. This was not. This was really a joy, a joy on the set, a joy off the set. People took care of us. **I definitely intend to do more work here, for sure.**" - Dean Devlin, Executive Producer in *Associated Press* March 28 2008

"**We need to place ourselves on even footing, if not better footing, than the Georgia incentives.** This next legislative session is really kind of where the rubber hits the road. **If we leave our package where it is, the industry will continue to slow down.**" - Lampton Enochs, co-founder of Shreveport-based Louisiana Production Consultants, *The Shreveport Times* March 8 2009

"In 2002 Louisiana was one of two states (along with New Mexico) to first offer production incentives in an attempt to lure producers of big budget movies and TV shows. **Now, proof positive that imitation is the sincerest form of flattery, only two states currently do not offer some type of production incentive package.**" - *Movie Tax Credits Report*, March 8 2009